

Ladner May Days 2021Sponsorship Opportunities

Join us at: **ladnermaydays.com** sponsorship@ladnermaydays.com

Dear Prospective Sponsor,

The Ladner May Days committee of volunteers is excited to be in the planning stages of the 125th celebration of this family-friendly event that will take place May 28th to 30th, 2021.

Although the Covid-19 pandemic has again caused us to plan differently for this year's May Days weekend, we are happy to share that we are working on some virtual opportunities to commemorate and celebrate Ladner May Days 125th birthday. With the generous support from local businesses and community members like you, we can make this year a memorable one. We appreciate, respect and support all our local businesses that choose to sponsor and would love to see your company be a part of this very special celebration.

The success of this event is credited largely to our sponsors, who help keep this long-standing event free for families. This year we've arranged online activities and virtual entertainment for families. All of this can only be achieved with the generous support of people like you.

As a valued community member, we invite you to join us as a Corporate Sponsor for the Annual Ladner May Days Fair (est.1896) held online May 28 to 30th, 2021.

To confirm sponsorship, complete the attached Corporate Sponsorship form and return to sponsorship@ladnermaydays.com. We hope you will join us in celebrating the longest standing dair in Ladner.

Thank you, and on behalf of the Ladner May Days committee, we greatly appreciate you taking the time to consider supporting our 125th celebration. If you have any questions, please contact the Sponsorship Committee at sponsorship@ladnermaydays.com.

Kindest Regards,

Jennifer Scott, Chair Ladner May Days

Missy Coghill, Vice Chair Ladner May Days

Sponsorship Opportunities



As a Corporate Sponsor of our virtual event, you will receive:

Benefits & Recognition	Presenting (\$2000)	Platinum (\$1500)	Gold (\$750)	Silver (\$500)	Bronze (\$250)
Recognition on Website & Social Media	√	√	√	✓	\checkmark
Company Link on Website	✓	✓	✓	✓	√
Recognition during Chair's Virtual Speech	√	✓	√		
Recognition in all Press Releases	√	✓			
Recognition in Delta Optimist Thank You Ad	√	√	√	√	Name Only
Video clip included in Virtual parade program	√				

As an Entertainment Sponsor of our virtual event, you will receive:

Benefits & Recognition	Mike's Critters (\$600)	Virtual Parade (\$300)	Royal Court (\$300)
Recognition on Website & Social Media	√	√	✓
Company Link on Website	√	√	√
Recognition in Delta Optimist Thank You Ad	√	Name Only	Name Only

New:

The **T-Shirt Merchandise Sponsor** (\$1500) will have their logo on the sleeve of the 125th Celebration T-Shirt, as well as:

Recognition on Website & Social Media, Company Link on Website, Recognition during Chair's Virtual Speech and all Press Releases, as well as the Thank You Ad in the Delta Optimist following the event.



Sponsorship Form



To submit this form digitally, please click here: Virtual Application Form Please confirm your sponsorship by April 30th, 2021.

2021 Sponsorship Level:		
Recognition Name: (For Print Material)		
Company Name:		
Contact Name:		
Address:	Province:	Postal Code:
City:		
Telephone:	Email:	
Website Address: (For link from our website)		

Attachments

If your sponsorship requires logo files, please email them to sponsorship@ladnermaydays.com preferably in .PNG and .EPS format by May 1st, 2021.

Please send cheques / payment to:

Ladner May Days, 5101 Ladner Trunk Rd, Delta, BC V4W 1W2